

Energy Use & Behavioural Change

What do you know?

An event for UK and Dutch Practitioners

Bridgewater Hall, Manchester

Thursday, 5th March 2009

Registration from 9.00am

10.00am – 4.00pm

Conference Dinner at 7.00pm



The Changing Behaviour action-research project is hosting four international workshops for practitioners working to achieve behavioural change in energy use.

On March 5th Changing Behaviour comes to Manchester, UK for an event hosted by Manchester: Knowledge Capital and the Centre for Sustainable Urban and Regional Futures. Keynote speaker for the event will be George Marshall.

Changing Behaviour needs your knowledge on this subject to test our early findings and to help improve guidance for colleagues throughout the European Union.



Join UK and Dutch colleagues for a fun and interactive day at the Bridgewater Hall, to be followed by a conference dinner.

For full details, including how to book, visit:
www.energychange.info/workshops

Please register by Thursday February 19th.

Financial support for travel and accommodation will be available to overseas organisations who would not otherwise be able to participate.



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Agenda

Draft @ 26.01.09

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| 0900 | Registration & Tea/Coffee |
| 1000 | Welcome |
| 1015 | George Marshall - Keynote Speaker |
| 1045 | Changing Behaviour – Early Results |
| 1115 | What do you know? Workshop Sessions |
| 1215 | Lunch |
| 1315 | Feedback from Workshop Sessions |
| 1415 | Tea/Coffee |
| 1430 | Challenges and Solutions - Panel Discussion - Q&A |
| 1530 | Summary & Next Steps |
| 1545 | Close |
| 1900 | Conference Dinner |

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Profile of George Marshall, Keynote Speaker

George has twenty years experience in research and campaigning and outreach for environmental and indigenous rights organisations. He has worked as a senior campaigner for Greenpeace and the Rainforest Foundation, and as a policy consultant to the German and Papua New Guinean governments. He has authored fifteen major reports and won nine awards for his video documentary work.

Before joining COIN George was one of the founders and co-ordinators of Rising Tide, a national network of grassroots climate change campaign groups. He has spoken and written widely on climate change issues and sustainable lifestyles including articles for The New Statesman, The Guardian, and The Ecologist. He is the author of Carbon Detox (www.carbondetox.org) a popular book offering "fresh ways to think about personal action to climate change" and is the creator of the blogsite www.climatedenial.org which examines our psychological responses to climate change.

His 1930's terraced house in Oxford (www.theyellowhouse.org.uk) is a case study in eco-renovation and achieved 60% reductions in energy and water use.